

# Integrated Impact Assessment (IIA)

Integrated impact assessment (IIA) form December 2019

[www.portsmouth.gov.uk](http://www.portsmouth.gov.uk)

The integrated impact assessment is a quick and easy screening process. It should:

- identify those policies, projects, services, functions or strategies that could impact positively or negatively on the following areas:
  - Communities and safety
  - Regeneration and culture
  - Environment and public space
  - Equality & - Diversity - This can be found in Section A5

**Directorate:**

Regeneration

**Service, function:**

Network Management / Parking Service

**Title of policy, service, function, project or strategy (new or old) :**

W:\TES\TP\LTP\Schemes Information\LTP 20-21 schemes\11.) Eastern Parade Zebra Crossing\Project documents\Eastern Parade Zebra

TRO 78/2021 Eastern Parade and St Helens Parade Zebra Crossing and Parking Proposals

**Type of policy, service, function, project or strategy:**

- Existing
- New / proposed
- Changed

**What is the aim of your policy, service, function, project or strategy?**

Zebra Crossing:  
Improve safety for pedestrians & provide a formal crossing point by installing a new zebra crossing for the public to cross the road.

### Parking changes:

Provide limited Waiting parking places with a maximum stay of 3 hours, no return within 4 hours to make it easier for visitors to the seafront to find a parking space, create a greater turnover of parking opportunity and prevent long-term parking whereby vehicles are being left for long periods of time without being moved. To encourage people to think about how they travel to an area, when visiting, working or otherwise. To distribute the demand for parking more fairly, and cater for the needs of businesses and organisations adjacent to the southern side of Eastern Parade and St Helens Parade. To allow the businesses which include sports clubs, a museum and nursery, along the south side of Eastern parade and St Helens Parade to purchase business permits or charity permits (if applicable) to enable staff to find parking near to their place of work within the nearest Residents Parking Zone (RPZ).

Has any consultation been undertaken for this proposal? What were the outcomes of the consultations? Has anything changed because of the consultation? Did this inform your proposal?

Zebra crossing: Following the installation of a temporary push button crossing last year during the COVID-19 restrictions a requirement has been identified to provide a more permanent formal crossing point in Eastern Parade. Engagement took place with ward Councilors regarding the proposed crossing in June 2021. Although the establishment of a crossing does not require formal consultation, in this instance revocation of parking restrictions were required - see below.

Parking: statutory 28-day consultation and notification under TRO 78/2021 took place 21 July 2021 - 18 August 2021. The implementation of the pedestrian crossing requires the revocation of waiting restrictions and designated parking which does require consultation. Statutory consultation is not the same as a survey, which gathers information on any parking problems in an area and gives an indication on whether or not local people feel that parking changes would be helpful.

Of those who replied, 30 respondees were in favour of a crossing. Of the 30, 23 were fully in support of the proposed zebra crossing and chosen location, a further 7 supported the need for a crossing but felt it was in the wrong place. 27 objected to the crossing saying either that it was not necessary and/or in the wrong place. The remaining respondees did not comment on the crossing.

With regard to the proposed changes to parking arrangements all the businesses were contacted and asked their views on what change if any they would like to see to the parking. These results were used to inform the proposal which was advertised.

## A - Communities and safety

Yes

No

Is your policy/proposal relevant to the following questions?

### A1-Crime - Will it make our city safer?



In thinking about this question:

- How will it reduce crime, disorder, ASB and the fear of crime?
- How will it prevent the misuse of drugs, alcohol and other substances?
- How will it protect and support young people at risk of harm?
- How will it discourage re-offending?

If you want more information contact [Lisa.Wills@portsmouthcc.gov.uk](mailto:Lisa.Wills@portsmouthcc.gov.uk) or go to:

<https://www.portsmouth.gov.uk/ext/documents-external/cou-spp-plan-2018-20.pdf>

Please expand on the impact your policy/proposal will have, and how you propose to mitigate any negative impacts?

Zebra crossing:

By providing a designated, safe crossing point for pedestrians, the risk of drivers hitting pedestrians is reduced, which is a criminal offence, i.e. as a minimum "driving without due care and attention".

How will you measure/check the impact of your proposal?

Monitoring of accident data provided by Hampshire Police.

**A - Communities and safety**

Yes

No

Is your policy/proposal relevant to the following questions?

**A2-Housing** - Will it provide good quality homes?

In thinking about this question:

- How will it increase good quality affordable housing, including social housing?
- How will it reduce the number of poor quality homes and accommodation?
- How will it produce well-insulated and sustainable buildings?
- How will it provide a mix of housing for different groups and needs?

If you want more information contact [Daniel.Young@portsmouthcc.gov.uk](mailto:Daniel.Young@portsmouthcc.gov.uk) or go to:

<https://www.portsmouth.gov.uk/ext/documents-external/psh-providing-affordable-housing-in-portsmouth-april-19.pdf>

Please expand on the impact your policy/proposal will have, and how you propose to mitigate any negative impacts?

How are you going to measure/check the impact of your proposal?

**A - Communities and safety**

Yes

No

Is your policy/proposal relevant to the following questions?

**A3-Health** - Will this help promote healthy, safe and independent living?

In thinking about this question:

- How will it improve physical and mental health?
- How will it improve quality of life?
- How will it encourage healthy lifestyle choices?
- How will it create healthy places? (Including workplaces)

If you want more information contact [Dominique.Letouze@portsmouthcc.gov.uk](mailto:Dominique.Letouze@portsmouthcc.gov.uk) or go to:

<https://www.portsmouth.gov.uk/ext/documents-external/cons-114.86-health-and-wellbeing-strategy-proof-2.pdf>

Please expand on the impact your policy/proposal will have, and how you propose to mitigate any negative impacts?

Zebra crossing - the installation of the Zebra Crossing will help to provide a safer location to cross the road by making drivers aware that they are approaching a designated crossing point. Additionally the crossing will be installed with the new Zebrite flashing amber units which are currently being rolled out across the city. This means they will be highly visible to drivers but will not spread light in the direction of adjacent housing. These are already commonly used throughout Portsmouth, with no complaints from nearby residents. The zebra crossing will not produce sound, which is preferable in this situation as in the vicinity of resident's

homes.

Parking: to grant businesses the ability to buy permits for their staff in either MF or MG Residents' Parking Zones (whichever is the nearest zone), could improve safety and help keep less mobile employees in work. Creating a turnover of space will make it easier ty for residents from other parts of the city who wish to access leisure facilities at the seafront. This can be essential for some people for their mental and physical wellbeing, particularly for those with protected characteristics.

How are you going to measure/check the impact of your proposal?

The zebra crossing will be monitored after installation through reviewing accident data and observation by engineers.

The success or otherwise of the parking restrictions is measured by feedback from people living, working and visiting an area. Subsequent adjustments can be proposed as and when necessary, via the same TRO route.

**A - Communities and safety**

**Yes**

**No**

Is your policy/proposal relevant to the following questions?

**A4-Income deprivation and poverty**-Will it consider income deprivation and reduce poverty?

In thinking about this question:

- How will it support those vulnerable to falling into poverty; e.g., single working age adults and lone parent households?
- How will it consider low-income communities, households and individuals?
- How will it support those unable to work?
- How will it support those with no educational qualifications?

If you want more information contact [Mark.Sage@portsmouthcc.gov.uk](mailto:Mark.Sage@portsmouthcc.gov.uk) or go to:

<https://www.portsmouth.gov.uk/ext/documents-external/cou-homelessness-strategy-2018-to-2023.pdf>

<https://www.portsmouth.gov.uk/ext/health-and-care/health/joint-strategic-needs-assessment>

Please expand on the impact your policy/proposal will have, and how you propose to mitigate any negative impacts?

How are you going to measure/check the impact of your proposal?

**A - Communities and safety**

**Yes**

**No**

Is your policy/proposal relevant to the following questions?

**A5-Equality & diversity** - Will it have any positive/negative impacts on the protected characteristics?

In thinking about this question:

- How will it impact on the protected characteristics-Positive or negative impact (Protected characteristics under the Equality Act 2010, Age, disability, race/ethnicity, Sexual orientation, gender reassignment, sex, religion or belief, pregnancy and maternity, marriage and civil partnership, socio-economic)
- What mitigation has been put in place to lessen any impacts or barriers removed?
- How will it help promote equality for a specific protected characteristic?

If you want more information contact [gina.perryman@portsmouthcc.gov.uk](mailto:gina.perryman@portsmouthcc.gov.uk) or go to:


<https://www.portsmouth.gov.uk/ext/documents-external/cm-equality-strategy-2019-22-final.pdf>

Please expand on the impact your policy/proposal will have, and how you propose to mitigate any negative impacts?

The impact of the zebra crossing and the changes to parking could be a positive measure for persons with protected characteristics. The zebra crossing creates an improved feature for safely crossing the road for all pedestrians using that facility in particular those with protected characteristics as well as vulnerable road users. The changes to parking should create an improved parking opportunity along the southern side of Easter Parade and the south-eastern side of St Helens Parade, particularly for a visitor and improves accessibility for those drivers. The ability for staff to buy a parking permit for either the MF or MG parking zones (whichever is the closest to the business), could support people with protected characteristics in accessing work in those businesses on the southern side of Eastern parade or St Helens Parade.

How are you going to measure/check the impact of your proposal?

The zebra crossing will be monitored after installation through accident data and observation by engineers.

The success or otherwise of the parking restrictions is measured by feedback from people living, working and visiting an area. Subsequent adjustments can be proposed as and when necessary via the same TRO route. 

## B - Environment and climate change

Yes

No

Is your policy/proposal relevant to the following questions?

**B1-Carbon emissions** - Will it reduce carbon emissions?



In thinking about this question:

- How will it reduce greenhouse gas emissions?
- How will it provide renewable sources of energy?
- How will it reduce the need for motorised vehicle travel?
- How will it encourage and support residents to reduce carbon emissions?

If you want more information contact [Tristan.thorn@portsmouthcc.gov.uk](mailto:Tristan.thorn@portsmouthcc.gov.uk) or go to:

<https://www.portsmouth.gov.uk/ext/documents-external/cmu-sustainability-strategy.pdf>

Please expand on the impact your policy/proposal will have, and how you propose to mitigate any negative impacts?

Zebra crossing - the installation of a zebra crossing will improve safety for pedestrians when crossing the road and thus increase confidence of pedestrians in choosing to walk instead of opting to use a vehicle. The safety improvements are for all pedestrians and vulnerable road users and those with protected characteristics.

Parking - the proposal should improve the availability of parking for people visiting businesses and reduce congestion caused by vehicles looking for space.

How are you going to measure/check the impact of your proposal?

Introducing a zebra crossing and parking restrictions may have a positive impact as described above, even though it is not its sole purpose. Whether or not carbon emissions are reduced within an area is likely to be due to a number of contributory factors and policies, and therefore identifying specifically how a zebra crossing or changes to parking has contributed is unlikely to be



## B - Environment and climate change

Yes

No

Is your policy/proposal relevant to the following questions?

**B2-Energy use** - Will it reduce energy use?



In thinking about this question:

- How will it reduce water consumption?
- How will it reduce electricity consumption?
- How will it reduce gas consumption?
- How will it reduce the production of waste?

If you want more information contact [Triston.thorn@portsmouthcc.gov.uk](mailto:Triston.thorn@portsmouthcc.gov.uk) or go to:

<https://www.portsmouth.gov.uk/ext/documents-external/pln-portsmouth-plan-post-adoption.pdf>

<https://democracy.portsmouth.gov.uk/documents/s24685/Home%20Energy%20Appendix%201%20-%20Energy%20and%20water%20at%20home%20-%20Strategy%202019-25.pdf>

Please expand on the impact your policy/proposal will have, and how you propose to mitigate any negative impacts?

How are you going to measure/check the impact of your proposal?

**B - Environment and climate change**

Yes

No

Is your policy/proposal relevant to the following questions?

**B3 - Climate change mitigation and flooding**-Will it proactively mitigate against a changing climate and flooding?

In thinking about this question:

- How will it minimise flood risk from both coastal and surface flooding in the future?
- How will it protect properties and buildings from flooding?
- How will it make local people aware of the risk from flooding?
- How will it mitigate for future changes in temperature and extreme weather events?

If you want more information contact [Tristan.thorn@portsmouthcc.gov.uk](mailto:Tristan.thorn@portsmouthcc.gov.uk) or go to:

<https://www.portsmouth.gov.uk/ext/documents-external/env-surface-water-management-plan-2019.pdf>

<https://www.portsmouth.gov.uk/ext/documents-external/cou-flood-risk-management-plan.pdf>

Please expand on the impact your policy/proposal will have, and how you propose to mitigate any negative impacts?

How are you going to measure/check the impact of your proposal?

**B - Environment and climate change**

Yes

No

Is your policy/proposal relevant to the following questions?

**B4-Natural environment**-Will it ensure public spaces are greener, more sustainable and well-maintained?

In thinking about this question:

- How will it encourage biodiversity and protect habitats?
- How will it preserve natural sites?
- How will it conserve and enhance natural species?

If you want more information contact [Daniel.Young@portsmouthcc.gov.uk](mailto:Daniel.Young@portsmouthcc.gov.uk) or go to:

<https://www.portsmouth.gov.uk/ext/documents-external/pln-solent-recreation-mitigation-strategy-dec-17.pdf>

<https://www.portsmouth.gov.uk/ext/documents-external/pln-portsmouth-plan-post-adoption.pdf>

Please expand on the impact your policy/proposal will have, and how you propose to mitigate any negative impacts?

How are you going to measure/check the impact of your proposal?

**B - Environment and climate change**

Yes

No

Is your policy/proposal relevant to the following questions?

**B5-Air quality** - Will it improve air quality?



In thinking about this question:

- How will it reduce motor vehicle traffic congestion?
- How will it reduce emissions of key pollutants?
- How will it discourage the idling of motor vehicles?
- How will it reduce reliance on private car use?

If you want more information contact [Hayley.Trower@portsmouthcc.gov.uk](mailto:Hayley.Trower@portsmouthcc.gov.uk) or go to:

<https://www.portsmouth.gov.uk/ext/documents-external/env-aq-air-quality-plan-outline-business-case.pdf>

Please expand on the impact your policy/proposal will have, and how you propose to mitigate any negative impacts?

The provision of a zebra crossing can help to encourage people to walk to the seafront wherever possible as their confidence in walking is increased if there are safe places to cross major roads.  
Parking restrictions will encourage a turn over of space and reduce congestion and air quality issues caused by vehicles circling looking for space.

How are you going to measure/check the impact of your proposal?

Introducing a zebra crossing and parking restrictions may have a positive impact as described above, even though it is not its sole purpose. Whether or not carbon emissions are reduced within an area is likely to be due to a number of contributory factors and policies, and therefore identifying specifically how a zebra crossing or changes to parking has contributed is unlikely to be measurable.

**B - Environment and climate change**

Yes

No

Is your policy/proposal relevant to the following questions?

**B6-Transport** - Will it improve road safety and transport for the whole community?



In thinking about this question:

- How will it prioritise pedestrians, cyclists and public transport users over users of private vehicles?
- How will it allocate street space to ensure children and older people can walk and cycle safely in the area?
- How will it increase the proportion of journeys made using sustainable and active transport?
- How will it reduce the risk of traffic collisions, and near misses, with pedestrians and cyclists?

If you want more information contact [Pam.Turton@portsmouthcc.gov.uk](mailto:Pam.Turton@portsmouthcc.gov.uk) or go to:

<https://www.portsmouth.gov.uk/ext/travel/local-transport-plan-3>

Please expand on the impact your policy/proposal will have, and how you propose to mitigate any negative impacts?

The provision of a zebra crossing can help to encourage people to walk to the seafront wherever possible as their confidence in



walking is increased if there are safe places to cross major roads.

Parking restrictions can encourage commuters and local employees to consider an alternative mode of transport for getting to work, as anyone driving to work by car has an impact on parking availability (including for customers), traffic congestion and air quality. Alternative modes of transport can include getting a lift, car-sharing, walking, cycling or using public transport. Understandably, people rarely think how they travel to work until parking restrictions are proposed or introduced. The restriction of a waiting limit to 3 hours no return within 4 hours, will encourage a turnover of parking availability for the businesses and visitors and this could reduce the need for drivers to search for a space and reduce the period of time running the vehicle. However, as driving is the only option for some people, the opportunity to buy a permit and parking in the nearest RPZ has been made an option for those businesses and their workers.

The increase in parking turnover along Eastern Parade and St Helens Parade makes parking more available and equitable to visitors.

How are you going to measure/check the impact of your proposal?

The zebra crossing will be monitored after installation through accident data and observation by engineers.

The success or otherwise of the parking restrictions is measured by feedback from people living, working and visiting an area.

Subsequent adjustments can be proposed as and when necessary, via the same TRO route.

## B - Environment and climate change

Yes

No

Is your policy/proposal relevant to the following questions?

**B7-Waste management** - Will it increase recycling and reduce the production of waste?



In thinking about this question:

- How will it reduce household waste and consumption?
- How will it increase recycling?
- How will it reduce industrial and construction waste?

If you want more information contact [Steven.Russell@portsmouthcc.gov.uk](mailto:Steven.Russell@portsmouthcc.gov.uk) or go to:

<https://documents.hants.gov.uk/mineralsandwaste/HampshireMineralsWastePlanADOPTED.pdf>

Please expand on the impact your policy/proposal will have, and how you propose to mitigate any negative impacts?

How are you going to measure/check the impact of your proposal?

## C - Regeneration of our city

Yes

No

Is your policy/proposal relevant to the following questions?

**C1-Culture and heritage** - Will it promote, protect and enhance our culture and heritage?



In thinking about this question:

- How will it protect areas of cultural value?
- How will it protect listed buildings?
- How will it encourage events and attractions?
- How will it make Portsmouth a city people want to live in?

If you want more information contact [Claire.Looney@portsmouthcc.gov.uk](mailto:Claire.Looney@portsmouthcc.gov.uk) or go to:

<https://www.portsmouth.gov.uk/ext/documents-external/pln-portsmouth-plan-post-adoption.pdf>

Please expand on the impact your policy/proposal will have, and how you propose to mitigate any negative impacts?

A zebra crossing will help to encourage pedestrian access to the seafront and the proposed parking restrictions will enable better access to parking for visitors. As well as a long stretch of beach and the historic interest in Portsmouth, there are many amenities and leisure activities to be accessed within the seafront area. These measures will support these activities and the associated businesses.

How are you going to measure/check the impact of your proposal?

The zebra crossing will be monitored after installation through accident data and observation by engineers. The success or otherwise of the parking restrictions is measured by feedback from people living, working and +

## C - Regeneration of our city

Yes

No

Is your policy/proposal relevant to the following questions?

**C2-Employment and opportunities** - Will it promote the development of a skilled workforce?



In thinking about this question:

- How will it improve qualifications and skills for local people?
- How will it reduce unemployment?
- How will it create high quality jobs?
- How will it improve earnings?

If you want more information contact [Mark.Pembleton@portsmouthcc.gov.uk](mailto:Mark.Pembleton@portsmouthcc.gov.uk) or go to:

<https://www.portsmouth.gov.uk/ext/documents-external/cou-regeneration-strategy.pdf>

Please expand on the impact your policy/proposal will have, and how you propose to mitigate any negative impacts?

By creating improved safety and access to the seafront for visitors, volunteers and workers, the proposals for the zebra crossing, waiting restriction along St Helens Parade and Eastern Parade of waiting limit 3 hours, no return within 4 hours and the eligibility for businesses to buy permits for their staff in either the MF or MG RPZs, these measures will support the businesses and are an improvement on the existing situation. These measures all support people with protected characteristics and improve the accessibility of the seafront for those people.

How are you going to measure/check the impact of your proposal?

The zebra crossing will be monitored after installation through accident data and observation by engineers.

The success or otherwise of the parking restrictions is measured by feedback from people living, working and visiting an area. Subsequent adjustments can be proposed as and when necessary, via the same TRO route.



## C - Regeneration of our city

Yes

No

Is your policy/proposal relevant to the following questions?

**C3 - Economy** - Will it encourage businesses to invest in the city, support sustainable growth and regeneration?



In thinking about this question:

- How will it encourage the development of key industries?
- How will it improve the local economy?
- How will it create valuable employment opportunities for local people?
- How will it promote employment and growth in the city?

If you want more information contact [Mark.Pembleton@portsmouthcc.gov.uk](mailto:Mark.Pembleton@portsmouthcc.gov.uk) or go to:

<https://www.portsmouth.gov.uk/ext/documents-external/cou-regeneration-strategy.pdf>

Please expand on the impact your policy/proposal will have, and how you propose to mitigate any negative impacts?

By creating improved safety an access to the seafront for visitors, volunteers and workers, the proposals for the zebra crossing, waiting restriction along St Helens Parade and Eastern Parade of waiting limit 3 hours, no return within 4 hours and the eligibility for businesses to buy permits for their staff in either the MF or MG RPZs, these measures will support the businesses and are an improvement on the existing situation. These measures all support people with protected characteristics and improve the accessibility of the seafront for those people.

How are you going to measure/check the impact of your proposal?

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The success or otherwise of the parking restrictions is measured by feedback from people living, working and visiting an area. Subsequent adjustments can be proposed as and when necessary, via the same TRO route.

## Q8 - Who was involved in the Integrated impact assessment?

Alison Lawlor - Operational Transport Planner  
Lee Gilbert - Senior Traffic and Network Engineer

This IIA has been approved by:

Kevin McKee - Parking Team Manager

Contact number:

07585 987234

Date:

28 September 2021